



## PRACTICAL LEARNING



# Digital Marketing Academy

## Digital Skills + Job Placement

[www.etudemy.com](http://www.etudemy.com)



## **7 Benefits: ETUDEMY Diploma Courses**

ETUDEMY courses might offer a specialized curriculum tailored to digital marketing and branding. This could cover a wide array of topics, from social media marketing, Google Ads and SEO to brand strategy and consumer behavior.

01



Live assignment, real-life project & Practicals.

02



Detailed curriculum materials for students.

03



We assist students in creating portfolios.

04



Internship mentoring & placement assistance.

05

Acquire strategic skills in planning and managing digital marketing campaigns.

06

Be proficient in numerous digital marketing tools & applications.

07

Earn certificates recognized by the government of India & Google.



### **Who can join this course?**

- ◆ +2 or Degree Students
- ◆ Business Entrepreneurs
- ◆ Marketing Professionals
- ◆ Housewives
- ◆ MBA Students
- ◆ Computer Science Students
- ◆ Job Seekers



# Diploma in

## Digital Marketing & Branding

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Social Media Marketing

01

Search Engine Optimization (SEO)

02

YouTube Marketing

03

Google Ads (PPC) Advertising

04

WordPress Website Designing &amp; Hosting

05

WooCommerce for E-commerce

06

Wati: WhatsApp Business API

07

Google Business Profile

08

Mobile Marketing

09

Affiliate Marketing

10

Email Marketing

11

Google Analytics

12

Google Adsense

13

Google Search Console

14

Google Tag Manager (GTM)

15

Google Sheets: Managing Your Files

16

Technical SEO &amp; Audit

17

Schema Markup

18



Graphic Designing: [Adobe Photoshop & Illustrator](#)



Video Editing & Motion Graphics: [Adobe Premiere Pro](#)



## **Best Career Opportunities**

Digital marketing and branding proficiency is a highly demanding profession in today's job market. Whether you work for a company or freelancer, these skills open doors to various career paths.



## **Internship and Placement**

Etudemy partnered with many companies to provide internship and placement slots for our trainees. This is one way by which we stand out from the crowd.



## **Software Mastery**

Gain hands-on experience with industry-standard tools like Adobe Photoshop, Illustrator, Premiere Pro & WordPress.



## **Portfolio Development**

Create a polished portfolio to showcase your skills, creativity and work, highlighting your professional strengths effectively.



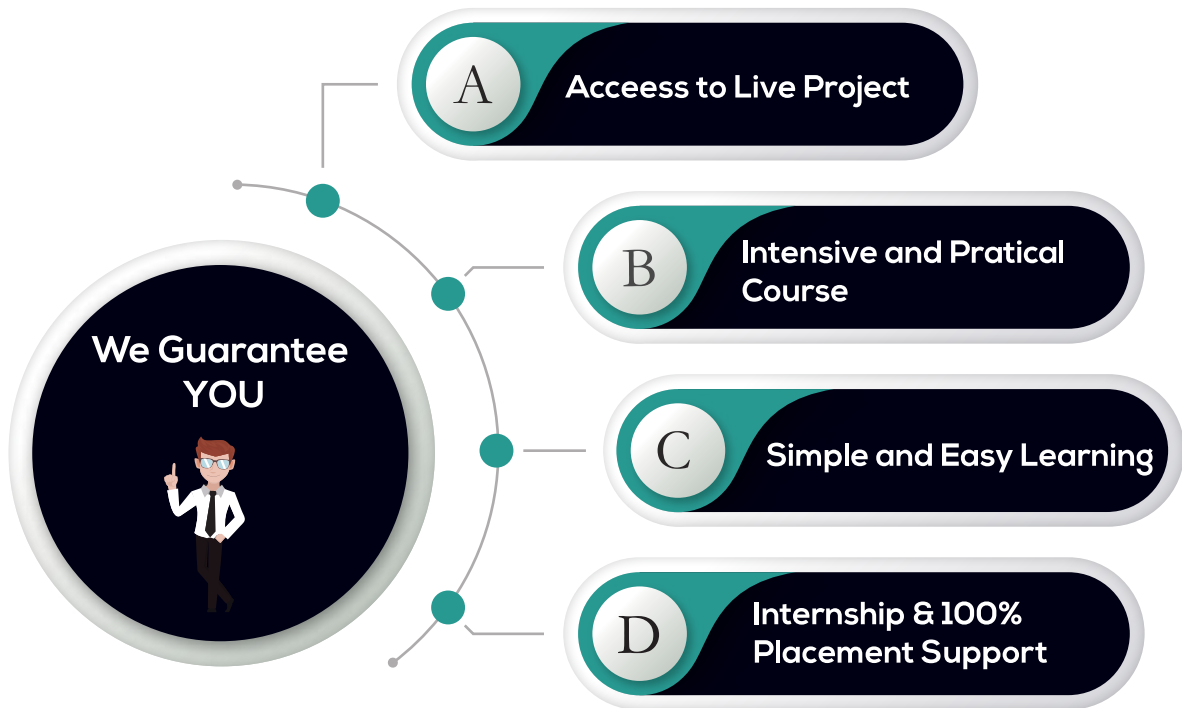
## **Hands-On Projects**

Apply your knowledge to real-world projects and build a strong portfolio.



## **Life Long Career Support**

Explore our long-term career assistance programs designed to support your professional journey. From mentorship and training to networking opportunities.



## CERTIFICATIONS AND ACCREDITATIONS



Issued by Council for Technical Development Continuing Academic Educational & Scientific Studies.



Under Ministry of Skill Development and Entrepreneurship,  
NITI AAYOG & Ministry of MSME

Govt. of India, New Delhi

# Placements



**NABEEL**

Mind Zoom Pvt Ltd  
Mannarkkad



**JAFLA**

Zoboc  
Malappuram



**VINEESH**

Path Guidance Academy  
Perinthalmanna



**ASHWATHY**

Winglets  
Perinthalmanna



**AMEER**

Safe Trade International  
Kottakkal



**Reniya**

Wap Ads  
Manjeri



**Muhammed Akmal**

Digi Ads  
Perinthalmanna



**Thamanna Haris**

Digital Marketing Works  
Banglore



**FAVAS**

Rainhopes  
Perinthalmanna



**RINSHI**

Iberr Technologies LLP  
Perinthalmanna



**ROSHNI**

Vishfa Digital Marketing Company  
Perinthalmanna



**JASEEL**

Skytex Technology Service Pvt Ltd  
Perinthalmanna



**FATHIMA RIMNA**

Wish Media Production  
Perinthalmanna



**ASHIQ**

Outsight Global  
Perinthalmanna



**SHAHIDA RINSHA**

ED Dream  
Perinthalmanna



**ANUPAMA**

Obsorb  
Malappuram



**FARIS**

AKEA Marketing LLP  
Valanchery



**SHARANYA**

Iberr Technologies LLP  
Perinthalmanna



**PRANAV**

Rainhopes  
Perinthalmanna



**SHAHANA SHERIN**

Grade Plus Academy  
Perinthalmanna



# Launch Your Career

in the Fast-Paced  
Digital World



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